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FOR IMMEDIATE RELEASE

Melbourne car sales gear up beyond the internet

Melbourne Park N Sell launches new weekend buy, sell and swap events for private buyers and motor vehicle dealers

The internet may be the fastest way to browse through vehicles for sale, but you still need to drive across town to check out cars that ultimately may not measure up to their advertiser's enthusiasm. Melbourne Park N Sell is now making it faster and simpler for buyers and sellers to get together, with its first Park N Sell weekend event on Saturday February 1 and Sunday February 2.

Staged on a large site in Campbellfield, Park N Sell will be open to the public and motor vehicle dealers every Saturday and Sunday to buy, sell and swap vehicles. Buyers have free entry, while sellers pay an opening weekend entry fee of \$18 for a motorbike, \$33 for a car, van or ute, and \$63 for small trucks, boats and large vans. There is no commission taken on vehicle sales, but \$3 from every sale will be donated to the Heart Foundation and RSPCA Victoria.

Vehicles will be divided into three sections: cars under \$10,000, cars over \$10,000 and 4WD, utes, vans, boats and motor bikes. Normal buying protocols will apply, including the need for a roadworthy certificate.

Buyers will be greeted by the friendly mascot, Parka the Park N Sell kangaroo, who will provide a free Park N Sell pack which includes a pen and note pad, Application for Transfer of Registration form, VicRoads Records Search application form, information on checking the PPSR (Personal Property Securities Register), information for arranging vehicle finance and insurance and a copy of the Better Car Deals booklet.

Toilets and car parking facilities are on site, and a drive-in coffee shop will keep visitors well plied with refreshments. For more information, call 1800 200 356 or see www.facebook.com/melbourneparknsell.

Event organiser Simon Bird, proprietor of Melbourne Park N Sell, says the event is based on the Auckland Carfair which is held every Sunday at Ellerslie Racecourse in his home country of New Zealand.

"Hundreds of cars are for sale every weekend, attracting hundreds of buyers," he said. "We expect to rapidly build up to these numbers because this concept is so much quicker and easier than driving around town inspecting cars. Buyers can compare vehicles and have much more negotiating power when there are a number of suitable vehicles in the one spot."

Mr Bird, who followed his father into motor vehicle sales, has spent his working life in this sector in New Zealand and Australia. He plans to open at least one, possibly two, more Park N Sell sites in south east Melbourne over the next year.

Launch event details:

Date: Saturday February 1 and Sunday February 2

Time: 7.30am – 3.30pm

Address: 1470 Sydney Road, Campbellfield

Cost: buyers, free. Launch weekend: sellers of cars, vans and utes, \$33 (subsequent weekends \$38). Sellers of motorbikes, \$18. Sellers of small trucks, boats and large vans, \$63 (subsequent weekends \$68).

More information: 1800 200 356 or www.facebook.com/melbourneparknsell

Editors please note: the organisers of this event do not require a motor vehicle dealer's licence. A permit to operate Park N Sell on the Campbellfield site has been obtained, as has public liability insurance.

Further information:

Mr Simon Bird

Melbourne Park N Sell

0402 145 886